

THE TEAM AT GREG ELLIS CREATIVE

When it comes to creating experiences that stick we have a fantastic team at Greg Ellis HQ and some of the best performers on tap

GREG ELLIS

CREATIVE DIRECTOR

Greg is passionate about creating custom entertainment and training experiences that are unforgettable and inspiring. Experiences that stick.

Greg began his career as a professional performer in 1990 with Wellington corporate entertainment company The Improvisors. In 1996 he became an Artistic Director of the company, a position he held until leaving in 2013 to establish Greg Ellis Creative.

Greg has performed in New Zealand, throughout the Pacific, Europe and Asia. He's worked with clients ranging from brides and grooms to giant multinationals and everything in between. As a trained teacher Greg has also been responsible for delivering training solutions across a wide variety of industries and is especially proud of his work developing ground-breaking custom service and cultural change programmes for Z Energy and The Warehouse.

Since the establishment of Greg Ellis Creative this work has continued with Z and The Warehouse and Greg Ellis Creative's "Love Doctors" programme was been nominated for the 2015 HR Game Changers Award.

This experience in the corporate world gives Greg an appreciation of how businesses work, develop corporate culture and succeed. This understanding informs all of the projects Greg Ellis Creative undertake. Our experiences are created to support business goals not just because they seem like "cool ideas".

The skills Greg has gathered over the years have also translated into successful involvement with some of New Zealand's leading sports events, including the Rugby and Cricket World Cups, The NZ Sevens as well as Super Rugby and ITM Championship. Here he marries his love and knowledge of sports with an ability to work a crowd to deliver memorable content and sponsor activations.

Outside the world of corporate entertainment and training Greg is also a voice-

over artist and actor who has appeared in everything from "The Hobbit" to childrens' television. He has performed improvised comedy professionally since 1990, winning a Wellington theatre award in 2011 and also dabbled in stand-up.

There are few creative areas he hasn't turned his hand to - having written advertising copy, performed with his band "Vance Fontaine and his Peculiar Sensations", been in a dance show and even designed a poster that featured in polling places before the 2011 General Election!

He's husband to Allie and Dad to Georgia and Max

ALLIE RUTHERFORD

MANAGER

With no desire to ever be in front of an audience Allie is an expert at co-ordinating creative types. Not only has she produced theatre shows and corporate events but she's also run make-up crowd rooms of 50 staff for movies like King Kong.

She combines a real creative flair with fantastic organisation skills and she has successfully managed the logistics for large scale training projects that have reached more than 6000 people.

She's wife of Greg and the very proud Mum of Georgia and Max.

OUR PERFORMERS

Over the last 25 years Greg has built up a network of performers and facilitators for all area of the creative arts. If we need a comedian, a tutor, a make-up artist, a camera operator, musician or any one of a hundred other types of professionals for a project we have access to the very best available. Combine their talent with outstanding creative and a detailed briefing and you have just the right people to make experiences stick.

