

HOW GREG ELLIS CREATIVE WORKS WITH YOU

We like to think that we work WITH our clients rather than FOR them. The subtle difference is in the exchange of ideas and understanding that goes into making something amazing.

WHAT WE OFFER

Greg Ellis Creative creates experiences that stick. This means we help with events to create moments that are memorable, align themselves with your objectives and are cost effective. We provide performances, training programmes, MCs and activations that cut through the mundane and expected. We combine a background in theatre and performance with an understanding of business to make-sure your staff, guests, attendees, customers experience something that leaves them amazed, entertained, informed and excited about your business in equal measure.

HOW WE WORK

Creative by name, creative by nature. We don't pull stuff off the shelf for you we create something special and unique. And to do this we really try to understand what it is you need.



We work with you to find that sweet spot where an understanding of your business goals, your brand and the needs of your customer/audience meet. That's the understanding that helps make any experience we deliver stick.

Here's how we get there:

- We listen to your brief and we ask questions to allow us to get a real understanding of how things work
- If necessary we experience your business: as a customer, through research and by talking to your people.
- We look at the other constraints of the event - time, space, budget, audience dynamic
- We talk to the other suppliers involved to make sure our part of any event integrates smoothly with everything else that is planned
- We combine this input with our years of experience in business, education and entertainment to come up with a possible solution or solutions to help make the experience that sticks.
- We collaborate with you from beginning to end. Our backgrounds are in the give and take that fires the creative process and our aim is to create a product that everyone can stand behind and be proud of.

WHAT DO WE DO

Whether that is a conference opening that pops, Gala Dinner entertainment that stands out, an MC who delights or a training programme that takes staff light years away from the whiteboard we can turn our hand to any event or experience that requires cut through and wow factor.

We can help create experiences for a few as a handful of people or a stadium full. We have created programmes to tour the country and touch thousands of staff. And all within timeframe and budget.

Our website blog features examples of most of the work we have engaged in since 2013 and you can also find testimonials from many of our happy clients.